



MARTIN LUTHER KING COMMUNITY COALITION

2017 Essay Contest

INTRODUCTION

On January 15, 2018, the nation will celebrate Dr. Martin Luther King, Jr.'s birthday. THE MARTIN LUTHER KING COMMUNITY COALITION (*King Coalition*), Pasadena Unified School District, Pasadena Tournament of Roses and Aspires West in conjunction with the City of Pasadena will host a celebration at McKinley Elementary School. The King Coalition is a group of community people working to make Dr. King's dreams become a reality. Part of the celebration will be the culmination of the essay, visual art/poster and performing arts contests. Awards will **only** (unless prior permission is granted) be presented to the winners present at the MLK program on January 15, 2018. All students will receive Martin Luther King, Jr. certificates for their participation.

GUIDELINES FOR PARTICIPATION

Essays will be judged in three categories:

Elementary: Grades 4 & 5

- 350 words maximum
- 150 words minimum

Middle: Grades 6, 7 and 8

- 650 words maximum
- 350 words minimum

Senior High: Grades 9, 10, 11 and 12

- 800 words maximum
- 450 words minimum

ELIGIBILITY

Any student in grades 4-12 is eligible. Individuals will compete within the appropriate category: Elementary, Middle or High School.

All essays **must** be legibly printed or typed, and neat in appearance. Typed copies are required for those competing in the senior high categories.

Contestants must submit one copy of their essay to:

**Dr. David L. Jacobs
Martin Luther King Essay Contest
444 N. Orange Grove Blvd.
Pasadena, CA 91103-3541**

AWARDS

Awards will be given to the 1st, 2nd and 3rd place winners in the three categories. Additional awards will be given to the 1st place teacher and school of the winner for each category.

**All essays, artwork and DVDs
become the property of the MLK Coalition
and may not be returned.**

JUDGING CRITERIA

1. Development of the theme. (40 points): The content of the essay should demonstrate an understanding of Dr. King's dream and who he was. It should include suggestions and ideas for practical ways of addressing his dream. (*See themes on the following page*)

2. Organization. (30 points): The essay should exhibit clarity of thought, good sentence structure, neat appearance, correct spelling and grammar.

3. Creativity. (30 points): The essay should express fresh, new ideas – originality of thought.

Please note: All students participating in the **MARTIN LUTHER KING, JR. ESSAY CONTEST** **must** have a cover page attached to each essay giving:

- A) Student's name, first and last
- B) Address
- C) Phone Number
- D) E-mail address
- D) Age
- E) Grade
- F) Teacher & Principal's Name (first and last)
- G) School name

IMPORTANT DATES & INFORMATION

If mailed, the essays **must** be postmarked on or before: **Friday, November 17, 2017**

If delivered, the essays **must** be received by:
6:00 pm - Friday, November 17, 2017

The winners will be notified by:

Friday, December 18, 2017

*For more information please call:
Dr. David L. Jacobs at (626) 794-9031*

Please visit our website for contest resources & more information: www.pasadenamlk.com



MARTIN LUTHER KING COMMUNITY COALITION

(626) 794-9031 • pasadenamlk.com
P.O. Box 94268 • Pasadena, CA 91109-4268

2017's Contest Theme Is:
How can you and others
use Non-violence
to engage in creating Peace & Justice
for all people everywhere?

MARTIN LUTHER KING COMMUNITY COALITION 2017 Essay Contest Entry Form

YOU MUST print or type the following & attach to your entry.

First Name: _____ Last Name: _____ Age: _____

Parent/Guardian: _____ Tel: (_____) _____ - _____

Home Address: _____ City: _____ Zip: _____

Parent's E-mail: _____ @ _____

Grade: (circle) 4 5 6 7 8 9 10 11 12

School: _____

Teacher: _____ Principal _____

Thank you for your Participation and Good Luck!!

Please note: All essays, artwork and DVDs become the property of MLK Coalition and may be used for promotional & educational purposes

Assigned #:

Please visit our website for contest resources & more information: www.pasadenamlk.com